

KEVIN BUCKSTIEGEL

Website & Email Developer in Grand Rapids, MI

mobile 312 804 2047
email kevin@kevinbuckstiegel
web kevinbuckstiegel.com – *Online Portfolio*

Kevin Buckstiegel Designs { Chicago, IL & Grand Rapids, MI }

Contract website and graphic designer Email development and marketing specialist

August 2001
– present

Chicago
2001 - 2018

Grand Rapids
2018 - current

Designed and developed a multitude of web and corporate identity projects for a wide variety of clients. Primary accounts include: Small to medium size web site design and development ranging from static pages to incorporating WordPress back-end. Designing, developing and delivering a multitude of email newsletters for multiple clients. Graphic design for print pieces such as brochure, signage, magazine ads and company marketing packages.

Organizing, multitasking with widespan of responsibilities with maintaining client relationships while running business.

Web projects include

broadwayinchicago.com – *Theatre marketing*
tottislaw.com – *Law Office*
gvpdevelopment.com – *Real estate*
almachicago.org – *Non for profit*

Email development include

broadwayinchicago.com – *Theatre marketing*
okcbroadway.com – *Theatre marketing*
landmarkworldwide.com – *Educational*



Hanna Hodge { Chicago, IL }

User Interface Architect

April 1999
– August 2001

Wire-framed, designed, tested and developed online applications for company's diverse clients. Primary focus on user experience.

MegsINet { Chicago, IL }

Primary Web Developer

October 1998
– April 1999

Handled design and development of ISP company's web site. Internal graphic and web design per marketing direction.

Gaslight Media { Petoskey, MI }

Front End Web Designer

May 1997
– August 1998

Designed and developed front end user interfaces for company's multiple client web sites.

General Skills

Adobe Creative Cloud, Photoshop, Illustrator, InDesign

Sublime Text,
Adobe Dreamweaver

WordPress custom design,
development and maintenance

Hand-coded CSS/HTML
Backwards compatibility for
email development; inline CSS

Mass email deployment and
scheduling. A/B Testing.

ESP experience:

TicketMaster Engagement / tm1
TicketMaster Messenger
SalesForce
ExactTarget
MobileStorm
JangoMail
Constant Contact
Benchmark

Continuous education with new technologies and attendance at tech gatherings on a regular basis.

Volunteer

WMCAT
Western Michigan Center for Arts & Technology
2019 – current

ALMA
Association of Latinos/as Motivating Action
2004 – current

kevinbuckstiegel.com/resume – *Online resume version*